

Press Release

PVC 2021 welcomes Gold Sponsor Akdeniz Chemson

FOR IMMEDIATE RELEASE

With the continued uncertainties surrounding global travel the PVC 2021 organising committee have taken the decision to stage the conference as a full virtual event.

Taking place from 10th -12th May, the conference will deliver the high-quality technical programme for which the PVC conference series is renowned alongside multiple delegate networking opportunities.

There has been strong support from sponsors for a virtual PVC 2021 conference. One of those organisations is Akdeniz Chemson who have confirmed Gold sponsorship of the event.

The company is a global PVC stabilizer brand and manufacturer of polymer additives in the plastics industry and will be utilising the PVC 2021 platform to promote the integration of Akdeniz Kimya and Chemson: to become a leading brand in the world as Akdeniz Chemson. Akdeniz Chemson's aim is not only being a significant producer of PVC additives, but to produce specialty chemicals for agriculture, construction and packaging industries.

IOM3 Director of Operations & Professional Development, Kate Harrison, said, 'We are delighted that Akdeniz Chemson have confirmed their support for PVC 2021 through their Gold sponsorship and we look forward to working with them to utilise the many engagement and branding opportunities the virtual platform can deliver.'

Come and see Akdeniz Chemson to meet their representatives virtually. CEO of Akdeniz Chemson, Eren Ziya Dik, said, 'As the world's largest company in the field of PVC stabilizers, we are very happy to continue to support such an important organization. We are excited to share our knowledge and experiences at this conference, where we can contribute to the future growth of our industry. '

PVC 2021 will focus on 'Success and Innovation in the Circular Economy' and will deliver a current, comprehensive and wide-ranging technical programme with 60 papers covering 7 technical sessions with live discussion opportunities throughout the programme.



The virtual platform will include direct messaging functionality along with opportunities for live face to face engagement. A virtual exhibition zone will allow delegates to network with suppliers, watch videos, download information and talk directly to company representatives.

Registration to attend PVC 2021 is now live. To find out more about this year's event and to register, visit <u>www.iom3.org/events-awards/pvc-2021.html</u>

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Notes to editors

x. The Institute of Materials, Minerals and Mining (IOM3) is a major UK engineering institution and is the professional body for the advancement of materials, minerals and mining to governments, industry, academia, the public and the professions. For more information, visit <u>www.iom3.org</u>

x. PVC 2021 is organised by IOM Communications Ltd on behalf of the Polymer Society of the Institute of Materials, Minerals and Mining.

x. Akdeniz Chemson is a company with the world's most advanced integration and is a leading PVC stabilizer brand. Find out more at <u>www.akdenizchemson.com</u>